

A close-up photograph of a woman with long, wavy brown hair and blue eyes. She is looking slightly to the side with a soft expression. Her right hand is applying a white, creamy product to her left shoulder. The background is a plain, light-colored wall.

BOTAVIKOS
skin care & aromatherapy

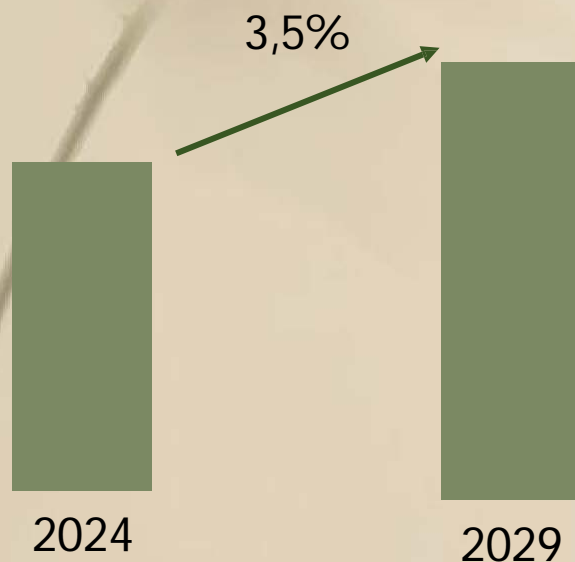
BOTAVIKOS.CLUB

**VEGAN
SHOWER OIL**

BATH & SHOWER PRODUCT MARKET TRENDS

- Aromatherapy trends continue driving demand for scented bath and shower products
- Growing body odor concerns boost popularity of floral fragrances that deliver spa-like experiences
- Rising demand for organic bath and shower products

The global bath and shower market is projected to grow at a 3.5% CAGR over the next five years.



Key Factors Influencing Bath/Shower Oil Market:

- The growth of disposable incomes and lifestyle changes are stimulating the growth of the market
- Wellness industry expansion, aromatherapy, and relaxation therapies increase sales
- E-commerce platforms have become vital distribution channels
- Organic/natural bath oils are in high demand due to preferences for clean, eco-friendly cosmetics

ADVANTAGES

- **Affordable price for a wide audience:** 490 RUB
- Formula contains 95-100% **natural ingredients**
- **Aromatherapeutic** effect with 100% essential oils
- **Popular active ingredients:** almond oil, squalane, ceramides, panthenol (provitamin B5), bisabolol, vitamins E and F provide gentle cleansing and natural body care
- Supported by **eco and wellness** bloggers through collaboration with Vegetarian
- **Vegan - ethical and eco-friendly advantage**
- **Free from harsh chemicals:** no SLES/SLS, parabens, phosphates, phosphonates, dyes, EDTA or synthetic fragrances



Competitive Environment:



NATURA
SIBERICA

LABORATORIUM

SMORODINA

levrana

Zeitun

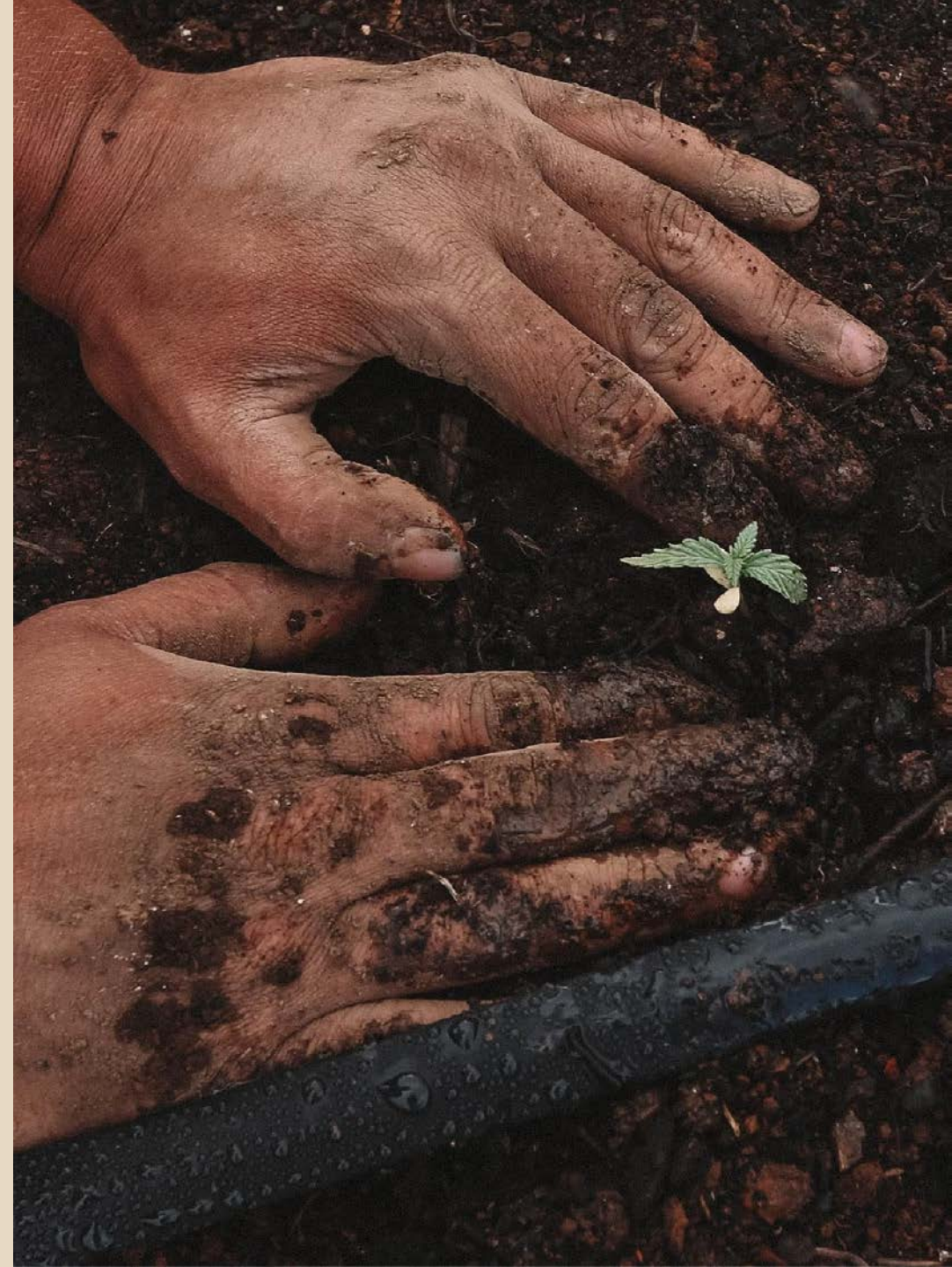


COLLABORATION WITH LEADING ECO MEDIA

We wanted to create a product that would embody the values of both brands: naturalness, honesty, respect for the body and the Earth.

Inspired by botanical ingredients and the power of essential oils, the cleansing oil embodies the concept of "slow" skincare: without rush, without overload, with a sense of care and breathing space.

The product became a dialogue between science and nature, functionality and philosophy.



SOOTHING SHOWER OIL



Vegan Shower Oil
Santal - Vetiver
450 ml



Vegan Shower Oil
Lavender - Rosemary
450 ml



Vegan Shower Oil
Rose - Jasmin
450 ml



Vegan Shower Oil
SLEEP WELL
450 ml

VEGAN SHOWER OIL SANTAL - VETIVER

hydrolipid barrier repair



Specially formulated for comprehensive protection and restoration:

- Strengthens the skin's protective barrier
- Softens while preventing dryness and tightness
- Delivers aromatherapeutic benefits

Active Ingredients:

Sweet Almond Oil – Deeply nourishes and softens skin while improving elasticity and firmness. Smooths and protects against dryness and irritation.

Ceramides – Prevent transepidermal water loss, shield against environmental damage, and support skin regeneration.

Olive-Derived Squalane – Restores the skin's hydrolipidic film to prevent moisture loss and reduce dryness/tightness.

Vitamin E – A potent antioxidant that nourishes skin for enhanced resilience and radiance.

100% Essential Oil Blend

Top Notes: Citrus

Heart Notes: Rose / Sandalwood

Base Notes: Vetiver / Balsams / Amber / Musk

VEGAN SHOWER OIL LAVENDER – ROSEMARY

intensive moisturizing care

Specially formulated for comprehensive protection and restoration:

- Keeps skin hydrated
- Softens while preventing dryness and tightness
- Delivers aromatherapeutic benefits

Active Ingredients:

Sweet Almond Oil – Deeply nourishes and softens skin while improving elasticity and protecting against dehydration.

Panthenol (Pro-Vitamin B5) – Locks moisture deep within skin layers, supports barrier repair, and reduces irritation.

Squalane – Prevents moisture loss, softens skin, and alleviates dryness/tightness.

Vitamin E – Shields skin from environmental damage while nourishing and restoring elasticity for a radiant glow.

100% Essential Oil Blend

Top Notes: Bergamot / Citrus / Wintergreen

Heart Notes: Geranium / Lavender / Rosemary / Jasmine

Base Notes: Patchouli / Amber / Musk



VEGAN SHOWER OIL ROSE – JASMINE

intensive nutrition



Specially formulated for comprehensive skincare:

- Deeply nourishes skin, restoring softness and elasticity
- Protects against dryness and locks in moisture
- Offers an exquisite aromatherapeutic ritual

Active Ingredients:

Sweet Almond Oil – Intensely nourishes and softens skin while improving elasticity and firmness. Smooths and shields against dryness and irritation.

Vitamin F (Linoleic & Linolenic Acids) – Repairs and maintains the skin's barrier function. Nourishes the epidermis, enhances hydration, and promotes lasting softness.

Vitamin E – A potent antioxidant that neutralizes free radicals while nourishing skin for improved resilience, radiance, and elasticity.

Squalane – Restores the hydrolipidic film to prevent transepidermal water loss and reduce tightness.

100% Essential Oil Blend

Top Notes: Bergamot / Coriander

Heart Notes: Rose / Jasmine

Base Notes: Musk / Amber

VEGAN SHOWER OIL SLEEP WELL

with essential oils

Specially formulated for comprehensive protection and restoration:

- Softens skin and locks in moisture
- Relaxes and soothes senses
- Creates a calming pre-sleep atmosphere
- Reduces tension

Active Ingredients:

Sweet Almond Oil – Nourishes and softens skin while improving elasticity and providing gentle hydration.

Bisabolol – Calms sensitive, irritated skin with anti-inflammatory properties to support recovery.

Squalane – Penetrates deeply to soften and hydrate, restoring the hydrolipidic film to prevent moisture loss. Maintains skin elasticity while reducing dryness and tightness.

Vitamin E – A potent antioxidant that shields skin from oxidative stress and environmental damage.

100% Essential Oil Blend

Bergamot / Lavender / Neroli / Rose



COMPLEMENTARY PRODUCTS to harmonize psycho-emotional state



**Vegan Shower Oil
Santal – Vetiver**
+
**SCENT 8. Santal - Vetiver
Perfume Oil**



**Vegan Shower Oil
Lavender – Rosemary**
+
**SCENT 9. Lavender – Rosemary
Perfume Oil**



**Vegan Shower Oil
Rose – Jasmine**
+
**SCENT 10. Rose – Jasmine
Perfume Oil**



**Vegan Shower Oil
with essential oils**
+
**Sleep promoting balm
SLEEP WELL
with essential oils**

VEGAN SHOWER OIL

VEGAN SHOWER OIL SANTAL – VETIVER

Ingredients: Aqua, Glycerin, Cocamidopropyl Betain, Coco-Glucoside, Sodium Coco-Sulfate, Zingiber Officinale Root Extract, Prunus Amygdalus Dulcis Oil, Squalane, Tocopheryl Acetate, Pentylene Glycol, Phospholipids, Sphingolipids, Lactic Acid, Xanthan Gum, Ethylhexylglycerin, Santalum Album Wood Oil, Rosa Damascena Flower Oil, Vetiveria Zizanoides Root Oil, Tetramethyl Acetyloctahydronaphthalenes, Myroxylon Balsamum Balsam Extract, Citrus Limon Peel Oil, Ethylene Brassylate, Copaifera Officinalis Resin, Citronellol*, Geraniol*, Citral*, Limonene*, Tetrasodium Glutamate Diacetate, Benzyl Alcohol*, Sodium Chloride, PEG-7 Glyceryl Cocoate, PEG-6 Caprylic Capric Glycerides

VEGAN SHOWER OIL LAVENDER – ROSEMARY

Ingredients: Aqua, Glycerin, Cocamidopropyl Betain, Coco-Glucoside, Sodium Coco-Sulfate, Zingiber Officinale Root Extract, Prunus Amygdalus Dulcis Oil, Panthenol, Squalane, Tocopheryl Acetate, Lactic Acid, Xanthan Gum, Ethylhexylglycerin, Lavandula Hybrida Herb Oil, Citrus Aurantium Bergamia Peel Oil, Pelargonium Graveolens Flower Oil, Tetramethyl Acetyloctahydronaphthalenes, Citrus Limon Peel Oil, Pogostemon Cablin Leaf Oil, Jasminum Grandiflorum Flower Extract, Ethylene Brassylate, Eugenia Caryophyllus Leaf Oil, Gaultheria Procumbens Leaf Oil, Rosmarinus Officinalis Leaf Oil, Linalool*, Citral*, Limonene*, Coumarin*, Citronellol*, Eugenol*, Benzyl Benzoate*, Geraniol*, Tetrasodium Glutamate Diacetate, Benzyl Alcohol*, Sodium Chloride, PEG-7 Glyceryl Cocoate, PEG-6 Caprylic Capric Glycerides

VEGAN SHOWER OIL ROSE – JASMINE

Ingredients: Aqua, Glycerin, Cocamidopropyl Betain, Coco-Glucoside, Sodium Coco-Sulfate, Zingiber Officinale Root Extract, Prunus Amygdalus Dulcis Oil, Linoleic Acid, Linolenic Acid, Squalane, Tocopheryl Acetate, Lactic Acid, Xanthan Gum, Ethylhexylglycerin, Rosa Damascena Flower Oil, Citrus Aurantium Bergamia Peel Oil, Jasminum Grandiflorum Flower Extract, Citrus Limon Peel Oil, Coriandrum Sativum Fruit Oil, Citronellol*, Linalool*, Geraniol*, Citral*, Limonene*, Eugenol*, Tetrasodium Glutamate Diacetate, Benzyl Alcohol*, Sodium Chloride, PEG-7 Glyceryl Cocoate, PEG-6 Caprylic Capric Glycerides

VEGAN SHOWER OIL SLEEP WELL

Ingredients: Aqua, Glycerin, Cocamidopropyl Betain, Coco-Glucoside, Sodium Coco-Sulfate, Zingiber Officinale Root Extract, Prunus Amygdalus Dulcis Oil, Bisabolol, Squalane, Tocopheryl Acetate, Lactic Acid, Xanthan Gum, Ethylhexylglycerin, Citrus Aurantium Bergamia Peel Oil, Lavandula Hybrida Herb Oil, Citrus Aurantium Amara Flower Oil, Rosa Damascena Flower Oil, Linalool*, Limonene*, Geraniol*, Citronellol*, Farnesol*, Coumarin*, Isoeugenol*, Eugenol*, Citral*, Tetrasodium Glutamate Diacetate, Benzyl Alcohol*, Sodium Chloride, PEG-7 Glyceryl Cocoate, PEG-6 Caprylic Capric Glycerides

* - the components of natural essential oils



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